



WEB • DESIGN • PRINT

Joseph España, Web Designer

email: info@josephespana.com

web: www.josephespana.com

phone: 818-456-8727

EDUCATION

Bachelor of Arts, Graphic Design
California State University
Northridge

EXPERIENCE

2016 - Present
Bottleshake, Lead Designer
Leading all design efforts within the company which includes; moving forward the visual design language of the company and app, analyze data and user feedback, plan concepts and user flows through user research, create and deliver on final designs and/or prototypes and maintain communication with engineers/QA to ensure projects/goals are completed.

2014 - Present
Princess Cruises, Web Designer II
Currently designing the user experience for the Princess.com booking engine. Responsibilities include wireframing and prototyping mockups, adhering to brand guidelines and working within a scrum/agile team environment.

2011 - 2014
Amplio, Art Director
Managing a team of designers for web and print projects for clients such as Farmers Insurance, DISH, HughesNet and Reliance Life Insurance. Currently overseeing all aspects of design in the company.

2010 - 2011
Pioneer Infotech, Graphic/Web Designer
Designing retailer/agent websites and sales materials for clients such as Farmers Insurance, DISH and Reliance Life Insurance.

2009 - 2010
VISCOM, Graphic Designer
A design center located inside of California State University Northridge. Oversaw all Student Housing projects which included web and print projects.

SKILLS

Software:
Sketch
Principle for Mac
Axure
InVision
JIRA
Trello
Atom text editor
Photoshop
Illustrator
InDesign
After Effects
Acrobat

Languages:
HTML
CSS
HTML5
CSS3
Basic Javascript (jQuery)
Sass

Additional:
Communication Skills
Project Management
Presentation Skills
Team Management
Scrum/Agile